

The 9th Meeting of the Consortium for Globalization of Chinese Medicine 2010

Poster Presentation Guidelines

All accepted abstracts for the Meeting will be presented in the form of poster presentation in the Meeting venue. Authors of the accepted abstracts (or their representatives) will be invited to discuss personally with interested panel members and audience during designated timeslots at locations next to the authors' posters. The timeslots will be announced by the CGCM Central Office in due course.

Important Notes

1. Poster Submission:

Authors of the accepted abstracts (or their representatives) should hand in their printed posters to the Conference Secretariat Counter at the Cocktail Reception to be held on **Sunday, August 22, 2010** (17:30-19:30) at **Novotel Century Hong Kong Hotel**, Wan Chai, Hong Kong, OR in the Registration Period (09:00-10:00) on the 1st day of the Meeting on **Monday, August 23, 2010** at **Level 1, Hong Kong Convention and Exhibition Centre (HKCEC)**, Wan Chai.

2. Poster Display:

The Conference Secretariat will arrange for the poster display at HKCEC based on the assigned numbers of the posters given on the Abstract List on the official website. As allowed by the venue management, the posters will be displayed until 22:30 on Tuesday, 24 August 2010. The posters will be taken down afterwards and authors (or their representatives) can get back their posters from the Conference Secretariat Counter at Level 4, Hong Kong Convention and Exhibition Centre, Wan Chai, Hong Kong on the 3rd day of the Meeting on Wednesday, August 25, 2010.

3. Commitment of Presenters:

Your commitment to participate is vital to the session as a whole. One or more authors (or their representatives) must be present during the poster presentation period. During your introduction, it is advisable not to allow yourself to be monopolized by one single viewer for a lengthy time.

4. Intellectual Property Issue:

All information presented in the posters shall be regarded as pre-publication communications and shall be presented in the spirit of fostering further collaborations among the members. Accordingly, though Consortium members are not bound by any confidentiality agreement specifically, disclosure of the poster/abstract information to non-members without explicit consent from the authors shall be strongly discouraged.

5. General Poster Presentations:

For general poster presentations such as those by new membership applicants and accepted industrial affiliates, the guidelines below for scientific content are for reference only.

General Guidelines for Posters

Dimension: Should be in **A1-size (594mm x 841mm)** with **portrait-orientation**.

Heading: The heading should be at font size of at least 72 points and ideally 158 points (38mm). Title of the paper, author(s), institution and location, and disclosure information must be indicated.

Text Lettering: Lettering for text and illustrations should be at font size of at least 24 points and ideally 36 points (9mm).

Depicting Sections: Each section should be numbered with text at font size of at least 46 points and ideally 56 points (14mm) to guide the reader through your poster. Colour is an effective method for separating sections and creating graphic impact. Try to avoid colour combinations that are difficult to read. Make sure that the scientific message is clear and legible.

Premise: Your poster should include 3-5 brief sentences outlining information that is necessary to understand the study and why it was done. The question(s) to be asked or the hypotheses to be tested should be clearly and succinctly stated.

Methods: Outline your method briefly. Provide only details for new methods or modifications of older methods.

Graphics: Results presented in the form of a graph or chart are always more effective than blocks of text. Provide a legend for symbols, and interpretation of results below each panel.

Conclusion: State the conclusion succinctly in large print. (Many viewers read this first. It should be easily understandable.)